

Sponsorship Proposal



May 20 -21, 2026

Casino Rama, Orillia





What is the Waasnade Housing Conference?

Hosted by the dedicated Technical Services Departments of four Tribal Councils, the Waasnade Housing Conference is a premier gathering for First Nation housing professionals. This event fosters knowledge-sharing, innovation, and community-building across over **30 First Nations** from:

Mamaweswen – The North Shore Tribal Council (NSTC)

Wabnoong Bemjiwang Association of First Nations (WBAFN)

United Chiefs and Councils of Mnidoo Mnising (UCCMM)

NEW: Ogemawahj Tribal Council (OTC)

Now in its fourth year, the conference will take place May 20-21, 2026 in Orillia, Ontario at Casino Rama welcoming over 150 attendees, special guests, and speakers. The agenda features an engaging tradeshow, interactive workshops on emerging technologies, building science sessions, and invaluable networking opportunities.

Why Sponsor?

Sponsoring the Waasnade Housing Conference is a powerful opportunity to elevate your brand, connect directly with key decision-makers in the First Nations housing sector, and demonstrate your commitment to advancing Indigenous-led housing solutions.

As a sponsor, you gain meaningful access to housing professionals, leadership, contractors, suppliers, and policymakers from multiple regions, positioning your organization as a trusted, long-term partner within the industry. With flexible sponsorship opportunities available, you can align your involvement with your business goals, whether that's brand visibility, lead generation, or deeper relationship-building.

Mary McCue
Executive Director
OTC

Derek McGregor Infrastructure Director WRFN	Ray Moreau Infrastructure Specialist UCCMM	Joey Jacobs Infrastructure Specialist NSTC
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SPONSORSHIP LEVELS

FOUNDATION SPONSOR | \$7000

OUR PREMIER SPONSORSHIP TIER WITH MAXIMUM VISIBILITY.

- Exclusive recognition as **Opening Ceremony Sponsor**
- **Premium logo placement** on all major conference materials, signage, website, and screens
- Logo printed on attendee **lanyards**
- **Stage-front branding** (banner or display)
- **Prime exhibitor booth** for two days
- **Four (4) complimentary registrations**
- Opportunity to include branded items in attendee bag
- **Full-page ad** in the event booklet (*complimentary design support available*)
- Sponsor spotlight during emcee announcements
- Recognition across all four partner Tribal Councils

This tier is ideal for organizations looking for high-impact provincial visibility and deep engagement with First Nations housing leadership.

BREAKWATER SPONSOR | \$4,500

EXCLUSIVE SESSION-BREAK BRANDING — ONLY FOUR AVAILABLE.

- Exclusive sponsorship of one snack break (AM or PM)
- Prominent **logo placement at food station signage**
- Opportunity for **co-branded napkins, cups, sleeves, or table materials**
- Sponsor logo displayed on **break transition slides**
- Recognition as the official break sponsor in the printed and digital agenda
- **Two (2) complimentary registrations**
- **Exhibitor booth** for two days
- **Half-page ad** in the event booklet
- Emcee recognition during break announcements
- Logo, business name, and link featured on the conference website

A strong option for brands looking for high traffic visibility and steady engagement throughout the conference.





SPONSORSHIP LEVELS

CORNERSTONE SPONSOR | \$2,000

A WELL-BALANCED TIER FOR PRESENCE & INTERACTION AT THE TRADESHOW.

- Exhibitor booth for two days
- Two (2) complimentary registrations
- Logo featured on select conference signage and materials
- Quarter-page ad in the event booklet
- Exhibitor Spotlight (featured on website or social media in the lead-up to the event)

Perfect for organizations seeking strong visibility and in-person engagement without the premium-level commitment.

PILLAR SPONSOR | \$1,000

A STREAMLINED, VALUE-FRIENDLY, BRAND VISIBILITY TIER.

- Logo featured on the conference website and in the booklet
- Business card sized ad in the event booklet
- One (1) complimentary registration

Ideal for companies who want a presence at the conference but do not require a booth.

BUILDER SPONSOR | \$500

A SIMPLE RECOGNITION TIER FOR THOSE WISHING TO SUPPORT THE EVENT.

- Logo displayed in the sponsor recognition section of the event booklet
- Logo listed on the conference website

A supportive tier for smaller businesses and local suppliers.

We also welcome innovative or custom sponsorship ideas. If you have a vision for how your organization would like to participate, we'd be pleased to collaborate. We would like to thank you in advance for your generosity and contributions to the Waasnode (Northern Lights) Housing Conference.

